

# Dynamic Empirical Bayes Models and Their Applications to Finance and Insurance

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# Outline

- ▶ Empirical Bayes (EB) methods and credibility models in insurance
- ▶ Evolutionary credibility and dynamic EB models
- ▶ Linear dynamic EB via linear mixed models (LMM)
  - ▶ Application to baseball batting averages
- ▶ Generalized linear mixed models (GLMM) and dynamic EB
  - ▶ Worker's compensation insurance
  - ▶ Baseball batting averages revisited
  - ▶ Default modeling of corporate bonds
- ▶ Conclusion

# Empirical Bayes Methodology

- ▶ Empirical Bayes (EB) methods (Robbins, Stein)
  - ▶ EB replaces the hyperparameters of a Bayes procedure by maximum likelihood, method of moments or other estimates from the data.
  - ▶ These methods allow one to estimate statistical quantities (probabilities, functions of parameters, etc.) of an individual by combining information from the individual and other subjects in an empirical study.
- ▶ Hyperparameter estimation
  - ▶ Nonparametric empirical Bayes (Robbins: Poisson rates)
  - ▶ Parametric empirical Bayes (Stein, James & Stein, Efron & Morris: normal means)

# Insurance Rate-Making: Credibility Models

- ▶ Standard credibility models (Bühlmann & Gisler, 2005) are essentially linear empirical Bayes.
- ▶ Suppose there are  $I$  risk classes and let  $Y_{ij}$  denote the  $j^{\text{th}}$  claim of the  $i^{\text{th}}$  class. Assume that  $(Y_{ij}, \theta_i)$  are independent with  $E[Y_{ij}|\theta_i] = \theta_i$  and  $\text{Var}[Y_{ij}|\theta_i] = \sigma_i^2$ , ( $1 \leq j \leq n_i$ ,  $1 \leq i \leq I$ ).
- ▶ Assuming a normal prior  $N(\mu, \tau^2)$  for  $\theta_i$ , the Bayes estimate of  $\theta_i$  (that minimizes the Bayes risk) is

$$E[\theta_i | Y_{i1}, \dots, Y_{i, n_i}] = \alpha_i \bar{Y}_i + (1 - \alpha_i)\mu,$$

where  $\alpha_i = \tau^2 / (\tau^2 + \sigma_i^2 / n_i)$  and  $\bar{Y}_i = \frac{1}{n_i} \sum_{j=1}^{n_i} Y_{ij}$ .

# Insurance Rate-Making: Credibility Models

- ▶ Since  $E[Y_{ij}] = E[E[Y_{ij}|\theta_i]] = E[\theta_i] = \mu$ ,  
 $\text{Var}[Y_{ij}] = \text{Var}[\theta_i] + E[\text{Var}[Y_{ij}|\theta_i]] = \tau^2 + \sigma_i^2$ ,  
we can estimate  $\mu$ ,  $\sigma_i^2$  and  $\tau^2$  by the method of moments:

$$\hat{\mu} = (\sum_{i=1}^I \sum_{j=1}^{n_i} Y_{ij}) / \sum_{i=1}^I n_i,$$

$$\hat{\sigma}_i^2 = \sum_{j=1}^{n_i} (Y_{ij} - \bar{Y}_i)^2 / (n_i - 1),$$

$$\hat{\tau}^2 = \sum_{i=1}^I n_i (\bar{Y}_i - \hat{\mu})^2 / \sum_{i=1}^I n_i.$$

- ▶ Plugging these into the Bayes estimates yields the EB estimate (known as the *credibility formula*):

$$\hat{E}[\theta_i | Y_{i1}, \dots, Y_{i,n_i}] = \hat{\alpha}_i \bar{Y}_i + (1 - \hat{\alpha}_i) \hat{\mu},$$

where  $\hat{\alpha}_i = \hat{\tau}^2 / (\hat{\tau}^2 + \hat{\sigma}_i^2 / n_i)$  is the *credibility factor* for the  $i^{\text{th}}$  class.

- ▶ An important extension, introduced by Hachemeister, is the credibility regression model that relates claim sizes to certain covariates. The credibility factor in this case has the form of a matrix.

# Insurance Rate-Making: Credibility Models

- ▶ Frees, Young and Luo unified various credibility models into the framework of linear mixed models (LMM) of the form

$$Y_{ij} = \beta' \mathbf{x}_{ij} + \mathbf{b}'_i \mathbf{z}_{ij} + \epsilon_{ij},$$

with fixed effects forming the vector  $\beta$ , subject-specific random effects forming the vector  $\mathbf{b}_i$  s.t.  $E[\mathbf{b}_i] = 0$ , and 0-mean random disturbances  $\epsilon_{ij}$  that have variance  $\sigma^2$  and are uncorrelated with the random effects and the covariates  $\mathbf{x}_{ij}$  and  $\mathbf{z}_{ij}$ .

- ▶ The credibility model  $Y_{ij} = \theta_i + \epsilon_{ij}$  can be rewritten as  $Y_{ij} = \beta + b_i + \epsilon_{ij}$ , where  $\beta = \mu$  and  $b_i = \theta_i - \mu$  has mean 0 & variance  $\tau^2$ .
- ▶ Estimation of  $\mathbf{b}_i$  in LMM when the parameters  $\beta$  and  $\sigma_i^2$  are known uses Henderson's best linear unbiased predictor (BLUP).

# Evolutionary Credibility and Dynamic EB Methods

- ▶ To generalize the linear EB theory, consider longitudinal data  $Y_{it}$  for each individual  $i$ . For example, insurers data consist of claims of risk classes over successive periods.
- ▶ Frees, Young and Luo (1999) incorporated the setting of longitudinal data by replacing  $Y_{ij}$  with  $Y_{it}$  in their LMM approach;  $t$  denotes time.
- ▶ Bühlmann and Gisler (2005) further developed an evolutionary credibility theory that assumes a dynamic Bayesian model for the prior means over time.

# Evolutionary Credibility and Dynamic EB Methods

- ▶ For longitudinal data  $Y_{it}, 1 \leq i \leq n, 1 \leq t \leq T$ , the linear Bayes estimator of the mean  $\theta_{it}$  of  $Y_{it}$  assumes a prior distribution that has mean  $\mu_t$  for every  $t$ . A dynamic Bayesian model specifies how  $\mu_t$  evolves with time.
- ▶ One such model used in evolutionary credibility is

$$\mu_t = \rho\mu_{t-1} + (1 - \rho)\mu + \eta_t,$$

in which the  $\eta_t$  are i.i.d. with mean 0 and variance  $V$ .

- ▶ This is a linear state-space model,  $\mu_t$  are unobserved states undergoing AR(1).  $\mu_t$  can be estimated from  $Y_{is}, s \leq t$ , by the Kalman filter  $\hat{\mu}_{t|t}$  defined recursively via

$$\hat{\mu}_{t|t} = \hat{\mu}_{t|t-1} + \rho^{-1} \mathbf{K}_t (\mathbf{Y}_t - \hat{\mu}_{t|t-1} \mathbf{1}), \quad \hat{\mu}_{t+1|t} = \rho \hat{\mu}_{t|t} + (1 - \rho)\mu,$$

where  $\mathbf{Y}_t = (Y_{1t}, \dots, Y_{nt})'$ ,  $\mathbf{1} = (1, \dots, 1)'$  and  $\mathbf{K}_t$  is the Kalman gain matrix defined recursively in terms of the hyperparameters  $V = \text{Var}[\eta_t]$ ,  $v_t = \text{Var}[Y_{it}|\mu_t]$  and  $\rho$ .



# Evolutionary Credibility and Dynamic EB Methods

- ▶ The Kalman filter is the minimum-variance linear estimator of  $\mu_t$ . It is the Bayes estimator if  $Y_{it}|\mu_t$  and  $\eta_t$  are normal.
- ▶ The hyperparameters  $\mu, \rho, V$  and  $v_t$  in the Bayes estimate  $\hat{\mu}_{t|t}$  of  $\mu_t$  can be consistently estimated using the method of moments. For example,  $\mu = E[\mu_t]$  can be consistently estimated up to  $t$  by  $\hat{\mu}(t) = (\sum_{s=1}^t \bar{Y}_s)/t$ .
- ▶ Note that to estimate the hyperparameters, one needs the cross-sectional mean  $\bar{Y}_{t-1}$  of  $n$  independent observations that have mean  $\mu_{t-1}$ . An alternative approach is to replace  $\mu_{t-1}$  directly by  $\bar{Y}_{t-1}$ , leading to

$$\mu_t = \rho \bar{Y}_{t-1} + \omega + \eta_t,$$

where  $\omega = (1 - \rho)\mu$ .

# Linear Dynamic EB via Linear Mixed Models (LMM)

- ▶ The alternative model of  $\mu_t$  leads to the LMM

$$Y_{it} = \rho \bar{Y}_{t-1} + \omega + b_i + \epsilon_{it},$$

in which  $\eta_t$  is absorbed into  $\epsilon_{it}$ . The random effects  $b_i$  can be estimated by BLUP.

- ▶ This is much easier to extend to nonlinear models, in contrast to the hidden Markov modeling approach that involves nonlinear filtering.
- ▶ Also, due to the form of a regression model, one can easily include additional covariates to increase the predictive power of the model in the LMM

$$Y_{it} = \rho \bar{Y}_{t-1} + a_i + \beta' \mathbf{x}_{ij} + \mathbf{b}'_i \mathbf{z}_{ij} + \epsilon_{it},$$

where  $a_i$  and  $b_i$  are subject-specific random effects,  $\mathbf{x}_{it}$  represents a vector of subject-specific covariates that are available prior to time  $t$ , and  $\mathbf{z}_{it}$  denotes a vector of additional covariates that are associated with  $b_i$ .

# Application to Baseball Batting Averages

- ▶ Batting average, a key performance measure in baseball, is the ratio of hits (# of successful attempts) to at bats (# of qualifying attempts).
- ▶ Efron and Morris (1975, 1977) analyzed batting averages from the first  $n = 45$  at-bats of a small sample of batters in 1970 to predict their batting average for the remainder of the season.
  - ▶  $Y_i$  and  $p_i$  denote the observed batting average and true seasonal batting average of player  $i$ , s.t.  $E[Y_i] = p_i$ .
  - ▶  $Y_i$  are independently distributed with  $nY_i \sim \text{Bin}(n, p_i)$ .
  - ▶ Transformed data  $X_i = n^{1/2} \arcsin(2Y_i - 1)$  for variance-stabilization.
  - ▶ Use James-Stein estimator on  $X_i$  to demonstrate the benefits of Empirical Bayes methodology.

# Application to Baseball Batting Averages

- ▶ Brown (2008) analyzed batting records of Major League players over the 2005 regular season.
  - ▶ Use batting records from the 1st half season ( $t = 1$ ) to predict the second half season ( $t = 2$ ) performance.
  - ▶ Considered all players with at-bats  $N_{it} > 10$  and have such data in both half seasons.
  - ▶ Assumed  $H_{it}$ , the number of “hits”, is  $\text{Bin}(N_{it}, p_i)$  and used variance-stabilizing transformation

$$X_{it} = \arcsin \sqrt{\frac{H_{it} + 1/4}{N_{it} + 1/2}} \sim N(\arcsin(p_i), \frac{1}{4N_{it}}).$$

- ▶ Compared predictive performance of several estimators that are “motivated from empirical Bayes and hierarchical Bayes interpretations”: James-Stein estimator, nonparametric EB estimator by Brown and Greenshtein (2009)

## Application to Baseball Batting Averages

- ▶ Instead of a single season, use longitudinal data consisting of results from the 5 most recent seasons (2006 - 2010), or 10 half seasons  $t = 1, 2, \dots, 10$ .
- ▶ Linear dynamic EB via linear mixed models (LMM)

$$X_{it} = \beta_1 \bar{X}_{t-1} + \beta_2 \bar{X}_{t-2} + b_i \quad (t \geq 3),$$

where  $X_{it}$  is same as Brown's,  $\bar{X}_t$  is the average for  $X_{it}$ ,  $b_i$  is the subject-specific random effects  $\sim N(\alpha, \sigma^2)$ .

- ▶ Training set is half seasons 3 to 9, test set is half season 10. To be comparable to Brown, require players to have both history in  $t = 9, 10$  and at bats  $N_{it} > 10$  for  $t = 3, \dots, 10$ .
- ▶ Bayesian information criterion (BIC) selects

$$X_{it} = \beta_1 \bar{X}_{t-1} + b_i \quad (t \geq 3), \quad t = 3, \dots, 9.$$

- ▶ Use Henderson's BLUP for one-step ahead predictions  $\delta = \hat{X}_{i,10}$ .

# Evaluation of the Predictive Performance

- ▶ For different predictors  $\delta$  of  $X_{i,10}$ , Brier score calculates  $\sum_{i=1}^n (\delta - X_{i,10})^2/n$  and we also calculate the Kullback-Leibler divergence loss function (Lai, Gross, Shen 2011) given by

$$KL(\delta) = \sum_i \{Y_{i,10} \log(Y_{i,10}/\hat{p}_i(\delta)) + (1 - Y_{i,10}) \log[(1 - Y_{i,10})/(1 - \hat{p}_i(\delta))]\},$$

where  $Y_{i,10}$  is the batting average of batter  $i$  at  $t = 10$ , and  $\hat{p}_i(\delta) = [(\sin \delta)^2(N_{i,10} + 1/2) - 1/4]/N_{i,10}$  is the predictor of  $Y_{i,10}$  using  $\delta$ . A smaller  $KL(\delta)$  indicates better predictive performance for the group under consideration.

	LMM	Naive	Mean	EB(MM)	EB(ML)	JS
Brier	0.0045	0.0067	0.0074	0.0068	0.0060	0.0064
KL	4.45	7.03	6.90	6.32	5.68	5.99

- ▶ By making use of the longitudinal aspect of the data, the dynamic EB modeling approach implemented via LMM gives a markedly better prediction performance.

# Generalized Linear Mixed Models (GLMM) & Dynamic EB

- ▶ A widely used model for longitudinal data  $Y_{it}$  in biostatistics is the generalized linear model that assumes  $Y_{it}$  with density of the form

$$f(y; \theta_{it}, \phi) = \exp\{[y\theta_{it} - g(\theta_{it})]/\phi + c(y, \phi)\},$$

in which  $h$  is a smooth increasing function (the link function) and  $\mathbf{x}_{it}$  is a  $d$ -dimensional vector of covariates s.t.

$$h(\mu_{it}) = \beta' \mathbf{x}_{it}, \text{ where } \mu_{it} = \frac{dg}{d\theta}(\theta_{it})$$

- ▶ For the case  $d = 1$  (so that  $\mu_{it} = \mu_t$ ), Zeger and Qaqish (1988) introduced the model

$$h(\mu_t) = \sum_{j=1}^p \theta_j h(Y_{t-j}).$$

- ▶ Suppose the prior distribution specifies that for each  $1 \leq t \leq T$ ,  $\mu_{it}$  are i.i.d. with mean  $\mu_t$ . Note that  $\mu_s$  can be consistently estimated by  $\bar{Y}_s$ . This suggests  $h(\mu_t) = \sum_{j=1}^p \theta_j h(\bar{Y}_{t-j})$  as an EB extension of the Zeger-Qaqish model.

# Generalized Linear Mixed Models (GLMM) & Dynamic EB

- ▶ We can include fixed and random effects and other time-varying covariates of each subject  $i$ , thereby removing the dependence of  $h(\mu_{it}) - h(\mu_t)$  on  $t$  in the GLMM

$$h(\mu_{it}) = \sum_{j=1}^p \theta_j h(\bar{Y}_{t-j}) + a_i + \boldsymbol{\beta}' \mathbf{x}_{it} + \mathbf{b}_i' \mathbf{z}_{it},$$

in which  $\theta_1, \dots, \theta_p$  and  $\boldsymbol{\beta}$  are the fixed effects and  $a_i$  and  $\mathbf{b}_i$  are subject-specific random effects.

- ▶ We assume  $a_i$  and  $\mathbf{b}_i$  to be independent normal with zero means. Lai and Shih (2003) have shown by asymptotic theory and simulations that the choice of a normal distribution, with unspecified parameters, for the random effects  $\mathbf{b}_i$  in GLMM is innocuous.



# Generalized Linear Mixed Models (GLMM) & Dynamic EB

- ▶ Predicting the response of subject  $i$  at the next period entails estimating

$$\mu_{i,t+1} = h^{-1}\left(\sum_{j=1}^p \theta_j h(\bar{Y}_{t+1-j}) + a_i + \beta' \mathbf{x}_{i,t+1} + \mathbf{b}'_i \mathbf{z}_{i,t+1}\right)$$

- ▶ In general, we want to estimate some future function  $\psi_{t+1}$  of the unobserved  $\mathbf{b}_i$ . If we do not know  $\phi, \alpha, \beta$  and  $\boldsymbol{\theta} = (\theta_1, \dots, \theta_p)'$ , we can estimate them by MLE using all the observations up to time  $t$ . The future value  $\psi_{t+1}(\mathbf{b}_i)$  can then be estimated by

$$\hat{\psi}_{t+1,i} = E_{\hat{\phi}_t, \hat{\alpha}_t, \hat{\beta}_t, \hat{\boldsymbol{\theta}}_t}[\psi_{t+1}(\mathbf{b}_i) | \text{data of the } i\text{th subject up to time } t].$$

## Application: Workers' compensation insurance

- ▶ The data set in Klugman (1992) contains workers' compensation losses for  $n = 121$  occupation classes over 7 years. It relates loss to exposure (coverage), called "payroll", which is not adjusted for inflation. Also, the loss per dollar of payroll, called "pure premium", is included in the data.
- ▶ Klugman uses a variant of the credibility regression model

$$Y_{it} | (\alpha_i, \beta_i, \sigma^2) \sim N(\alpha_i + \beta_i t, \sigma^2 / P_{it}),$$

in which  $Y_{it}$  is the loss of the  $i^{\text{th}}$  class in year  $t$  and  $P_{it}$  is the corresponding exposure. He reduced the effective number of parameters via the Bayesian model

$$\alpha_i | (\mu_\alpha, \tau_\alpha^2) \sim N(\mu_\alpha, \tau_\alpha^2), \quad \beta_i | (\mu_\beta, \tau_\beta^2) \sim N(\mu_\beta, \tau_\beta^2), \quad \text{cov}(\alpha_i, \beta_i | \tau_{\alpha\beta}) = \tau_{\alpha\beta}.$$

## Application: Workers' compensation insurance

- ▶ Frees, Young and Luo (2001) modified Klugman's model and applied a logarithmic transformation to the pure premium  $PP_{it} = Y_{it}/P_{it}$ , which they used as a response variable in the LMM

$$\log PP_{it} = \alpha_i + \beta_i t + P_{it}^{1/2} \epsilon_{it},$$

with  $\epsilon_{it} \sim N(0, \sigma^2)$  The subject-specific variance in the above LMM is weighted by  $P_{it}$  to account for heteroskedasticity. Letting  $X_{it} = \log P_{it}$ , this is equivalent to

$$\log(Y_{it}) = \alpha_i + \beta_i t + X_{it} + P_{it}^{1/2} \epsilon_{it},$$

- ▶ Plotting  $PP_{it}$  (or  $\log PP_{it}$ ) versus  $t$  does not show linear trends, suggesting that inclusion of  $t$  in the model should involve random rather than fixed effects.
- ▶ Antonio and Beirlant (2006) also used year  $t$  as a covariate in evolutionary credibility. However, they used a gamma GLMM

$$Y_{it}|b_i \sim \text{Gamma}(\kappa, \mu_{it}/\kappa), \quad \log(\mu_{it}) = \alpha_i + \beta t + X_{it},$$

in which  $\alpha_i \sim N(\alpha, \tau^2)$ .

## Application: Workers' compensation insurance

- ▶ To compare these models, we evaluate how well they predict the losses  $Y_{it}$  given the observations up to year  $t - 1$ , for  $t = 5, 6, 7$ . (so the training has at least 4 years of data.)
- ▶ The 5-number summaries of the absolute prediction errors  $|Y_{it} - \hat{Y}_{it}|$  for  $t = 5, 6, 7$  indicates that Frees' LMM has the best overall prediction performance. This can be explained by the strong linear trend in the plot of  $\log(Y_{it})$  versus  $\log(P_{it})$ .
- ▶ Antonio and Bierlant's GLMM performs better when the absolute errors are relatively small.
- ▶ Another important feature of the data set that has been ignored by all these models is that 7.9% of the losses are 0, and the number of zero losses tends to decrease with  $P_{it}$ .

## Application: Workers' compensation insurance

- ▶ We can modify Free's LMM to allow for different slope and drop  $t$  as a regressor

$$\log Y_{it} = \alpha_i + \beta X_{it} + P_{it}^{1/2} \epsilon_{it}.$$

- ▶ To address the issue of “excess zeros”, we can use a two-part GLMM:
  - ▶ Represent  $Y_{it}$  by  $Y_{it} = I_{it}Z_{it}$ , where  $I_{it} = \mathbf{1}_{\{Y_{it} > 0\}}$  and  $Z_{it}$  has the conditional distribution of  $Y_{it}$  given  $Y_{it} > 0$ .
  - ▶ Since  $I_{it} \sim \text{Bernoulli}(\pi_{it})$ , we can use the GLMM

$$\text{logit}(\pi_{it}) = \rho_1 \text{logit}(\bar{I}_{t-1}) + \alpha_0 + \alpha_1 X_{it} + \alpha_2 I_{i,t-1} + a_i$$

to model  $\pi_{it}$ , where random effects  $a_i \sim N(0, \sigma_a^2)$ .

- ▶ For  $t \geq 2$ , use the gamma GLMM to model the positive losses:

$$Z_{it} \sim \text{Gamma}(\kappa, \mu_{it}/\kappa),$$

$$\log(\mu_{it}) = \rho_2 \log(\bar{Z}_{t-1}) + \beta_0 + \beta_1 X_{it} + \beta_2 Z_{i,t-1} + b_i,$$

where  $b_i \sim N(0, \sigma_b^2)$ ,  $\bar{Z}_{t-1} = (\sum_{Y_{i,t-1} > 0} Z_{i,t-1}) / (\sum_{i=1}^n I_{i,t-1})$ .

## Application: Workers' compensation insurance

- ▶ We can use a hybrid model that combines the relative advantages of the modified LMM and the two-part GLMM. One way is to choose a cutoff for  $X_{it} = \log(P_{it})$  using its median of 17.25.
- ▶ The proposed hybrid is defined by

$$Y_{it} = \begin{cases} l_{it} Z_{it} & \text{if } X_{it} < 17.25 \\ \exp(\alpha_i + \beta X_{it} + P_{it}^{1/2} \epsilon_{it}) & \text{if } X_{it} \geq 17.25, \end{cases} \quad (1)$$

in which  $l_{it} \sim \text{Bernoulli}(\pi_{it})$ ,  $Z_{it} \sim \text{Gamma}(\kappa, \mu_{it}/\kappa)$ ,  $\pi_{it}$  and  $\mu_{it}$  are defined as before,  $\alpha_i \sim N(\alpha, \tau^2)$ ,  $\epsilon_{it} \sim N(0, \sigma^2)$ .

- ▶ Again, select the model for each training sample (year 1 to  $t - 1$  for  $t = 5, 6, 7$ ) by using BIC.

## Application: Workers' compensation insurance

**Table:** Five-number summaries (minimum Min, 1st quartile  $Q_1$ , median Med, 3rd quartile  $Q_3$ , and maximum Max) of absolute prediction errors for different models

	LMM (Klugman)			GLMM (Antonio & Beirlant)		
	$t = 5$	$t = 6$	$t = 7$	$t = 5$	$t = 6$	$t = 7$
Min	717	1,168	552	282	310	207
$Q_1$	75,290	53,050	84,100	65,970	43,080	68,020
Med	206,800	207,800	261,200	218,000	152,900	199,600
$Q_3$	570,100	552,500	1,211,000	463,900	478,800	787,200
Max	20.59e6	10.70e6	10.65e6	21.19e6	8.545e6	9.943e6

	LMM (Frees)			Hybrid Model		
	$t = 5$	$t = 6$	$t = 7$	$t = 5$	$t = 6$	$t = 7$
Min	451	1,057	381	2	0.5	0
$Q_1$	67,160	35,630	41,350	52,330	43,550	43,480
Med	175,000	188,700	153,400	178,300	148,800	172,900
$Q_3$	572,200	535,000	455,400	630,400	513,400	415,100
Max	21.28e6	5.852e6	7.487e6	21.33e6	2.491e6	5.746e6

# Baseball Batting Average Revisited

- ▶ We note that the realized batting average  $Y_{it} = H_{it}/N_{it}$  is an unreliable estimate of the batter's hitting probability  $p_{it}$  when  $N_{it}$  is not large enough. Therefore Brown (2008) requires  $N_{it} \geq 11$  and  $N_{i,t-1} \geq 11$ .
- ▶ Evaluation of the probability forecasts by Lai, Gross and Shen (2011): Estimate  $m^{-1} \sum_{t=1}^m L(p_t, \hat{p}_t)$ .
- ▶ To estimate the batter's hitting probabilities when  $N_{is}$  is small, there is even more need to rely on other batters. On the other hand,  $N_{is}$  being small may have implications on the batter's ability.
- ▶ Binomial GLMM: Random effects  $b_i \sim N(\alpha, \sigma^2)$ .

$$H_{it} \sim \text{Bin}(N_{it}, p_{it}), \quad \text{logit}(p_{it}) = \beta_2 \text{logit}(\bar{Y}_{t-2}) + \beta_1 \text{logit}(\bar{Y}_{t-1}) + b_i.$$

- ▶ Infrequent batters:  $N_{it} \leq 32 = 20\text{th percentile}$ . Brown requires  $N_{it} \geq 11$  to transform to normal  $X_{it}$ .



## Baseball Batting Averages for Infrequent Batters

$t = 10$	Diff Brier Loss	Diff KL Loss	Adjusted Brier
EB(MM)	800e-6	333e-5	252e-5
EB(ML)	991e-6	404e-5	271e-5
JS	848e-6	349e-5	257e-5
LMM	164e-6	227e-6	188e-5
Bin			172e-5

$t = 8$	Diff Brier Loss	Diff KL Loss	Adjusted Brier
EB(MM)	747e-6	295e-5	302e-5
EB(ML)	814e-6	322e-5	309e-5
JS	877e-6	344e-5	315e-5
LMM	394e-6	167e-5	267e-5
Bin			228e-5

$t = 6$	Diff Brier Loss	Diff KL Loss	Adjusted Brier
EB(MM)	359e-4	148e-1	348e-4
EB(ML)	429e-6	174e-5	0
JS	575e-6	239e-5	0
LMM	288e-6	138e-5	0
Bin			0

# Default Modeling of Corporate Loans

- ▶ “Frailty” model for loan default: a “frailty” covariate varies over time according to an autoregressive time-series specification; using MCMC methods to perform ML estimation and to filter for the conditional distribution of the frailty process.
- ▶ Default intensity  $Y_{it} = \exp(\beta_0 + \alpha \mathbf{U}_{it} + \beta \mathbf{V}_t + \eta F_t)$ , where  $\mathbf{U}_{it}$  are firm-specific covariates (Moody's distance to default, 1-year stock return) and  $\mathbf{V}_t$  macroeconomic covariates (Treasury bill rate, 1-year return on S&P 500).
- ▶  $F_t$  is an unobservable common economic factor (“frailty”) that follows an Ornstein-Uhlenbeck (continuous AR(1)) process.
- ▶ The unobservable state  $F_t$  leads to a HMM for which nonlinear filtering (via Gibbs sampler) is used to estimate  $F_t$  and MCMC is needed to estimate the parameters of the HMM (Duffie et al., 2009). EM algorithm is used to estimate the other parameters.

# Default Modeling of Corporate Loans

- ▶ A simpler alternative to the HMM is the proposed dynamic EB model.
- ▶ Let  $\pi_{it}$  denote the probability of default of firm  $i$  in the time interval  $[t, t + 1)$ .
- ▶ We model the default indicator function  $Y_{it}$  as

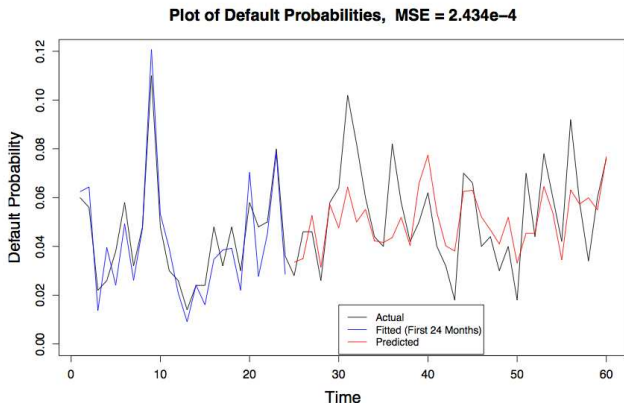
$$Y_{it} \sim \text{Bernoulli}(\pi_{it}),$$
$$\text{logit}(\pi_{it} | Y_{i,t-1} = 0) = \rho \text{logit}(\bar{Y}_{t-1}) + a_i + \beta' \mathbf{U}_{it} + \mathbf{b}'_i \mathbf{V}_t,$$

where  $\bar{Y}_{t-1} = \sum_{i=1}^{n_t-1} Y_{i,t-1} / (n_t - 1)$  and  $a_i$  and  $\mathbf{b}_i$  are random effects.

- ▶ This model captures the key features of Duffie's model  $\lambda_{it} = \exp(\beta_0 + \alpha \mathbf{U}_{it} + \beta \mathbf{V}_t + \eta F_t)$  and is much simpler to implement.

# Default Modeling of Corporate Loans

- ▶ Data generated from the Frailty Model of Duffie et al.; 1 month-ahead prediction. 500 companies; 24-months rolling window.



# Conclusion

- ▶ We have proposed a dynamic EB model which provides flexible and computationally efficient methods for modeling panel data
- ▶ The EB approach pools the cross-sectional information over individual time series to replace an inherently complicated HMM by a much simpler GLMM.
- ▶ Replacing  $\mu_{t-1}$  by the cross-sectional mean  $\bar{Y}_{t-1}$  in our dynamic EB model (and thereby converting an HMM to a GLMM) is similar to using GARCH instead of SV models.
- ▶ Empirical studies in the baseball batting average and workers' compensation as well as simulation studies in corporate defaults demonstrate that our proposed model compares favorably with other models.